

ACGHK 2017

Arrangement and Regulations for Media Registration

- **Media Registration is only applicable for professionals from editorial, content development and /or production department of media organizations. (For instance: reporters, editors, photographers, researchers & writers, etc.) Staff from other departments, such as Marketing and Sales Department, will not be accepted.**

- ACGHK 2017 will adopt the arrangement for media registration as in previous year. A **5-day eligible media pass with photo and identical barcodes** will be issued to successful applicant.

- In order to facilitate the arrangement, those who are interested to visit ACGHK 2017, please **email** the items listed below to **info@vis-pr.com** **before 14 July 2017** to have a pre-registration of media pass. Information collected will be used for pre-registration only. Please kindly provide:
 - ✓ **Completed application form (Enclosed the form on page 4) (If there is more than one applicant in one single form OR more than one application forms is submitted, please provide the detail of contact person.)**
 - ✓ **Valid working permit or business card**
 - ✓ **One passport photo**
 - ✓ **Postal address (For returning the media pass)**

* **Successful applicant will receive the media pass before 28 July.**

* **The organizer of ACGHK 2017 reserves final decision on the media pass application.**

Applicant for media pass should fulfill the requirements listed below:

Electronic Media / Print Media

1. Applicant must provide valid working permit, press permit or business card for identification.
2. Intern Reporter who fails to present certified document, should provide valid student card or specific editor's contact for identification.

Online Media

(Only 4 media passes per online media organization will be given out.

For special circumstances, please contact with our colleagues.)

- Applicant must provide valid working permit, press permit or business card for identification.
- Valid URL or mobile application links should also be provided. Facebook pages or other online platform will not be accepted.
- Applicant should have reported events about animation culture, electronic games, exhibition industry or any other related activities. (With text)
- Applicant must provide the published works (text or video) for reference.

Blogger/ Freelance Media

- Applicant must provide the editor's contact or publishing platform for identification.
- URL or mobile application links for works published in particular media organization/platform must also be provided.
- Applicant should have reported events about animation culture, electronic games, exhibition industry or any other related activities. (With text)

Campus reporters

- Applicant must provide the published works, URL or mobile application links of the campus media.
- Applicant must provide the contact of mentor.

On-site Registration

Media who is unable to apply the media pass before July 14, please bring your business card and/or press permit to the Press Centre for registration and photo-taking during the ACGHK 2017 exhibition period. Since the registration takes time (Estimated 10-15 minutes for each applicant, depends on practical situation), please arrive earlier to facilitate the registration and pay attention to on-site arrangement.

For any enquiries, please contact us on 2804 2388/2804 2387.

Thank you.

19th ACGHK 2017 傳媒採訪證

傳媒公司名稱	<p>Media 傳媒</p> <p>本證只限一人使用，不得轉讓。 This badge is non-transferable. 請於1B入口進場 Please use 1B Entrance.</p> <p>.CNN</p> <p>Company Name 公司名稱</p>
持證人姓名	<p>陳大文</p> <p>Holder's Name 持證人姓名</p>
持證人相片	
防偽雷射貼	
	<p>19th ACGHK 2017 www.ani-com.hk</p> <p>9 771605 256000</p>

獨立條碼

Media Pre-Registration Form 傳媒預先登記表

Please email the completed form to **VIS Communications Consultancy Ltd.** to **info@vis-pr.com**, and kindly fill in the form in **BLOCK** letters for clarity.

請將填妥之表格電郵至 **info@vis-pr.com**。為方便輸入資料，請以**正楷**英文或中文填寫以下項目。

* Title 稱謂： Mr. 先生 / Ms. 小姐 / Mrs. 女士

* Name 姓名： _____

* Job Title 職銜： _____

* Company 公司： _____

報章 Newspaper 雜誌 Magazine 電視台 Television

電台 Radio

網上媒體 Online media

(請註明網址 please list out URL) : _____

其他 Other : _____

* Email 電郵： _____

Mobile 手機： _____

* Office Tel 公司電話： _____

Fax No. 傳真： _____

Facebook A/C : _____

* Mailing Address
郵寄地址： _____

* Website 網址： _____

[* Must fill in item 必須填寫]

此表格只適合傳媒機構之編採部人員使用 **Media refer to Editorial Professionals