

13th **ACG**HK2011  
香港 **動漫電玩節**  
Fountain of Creativity 創意激泉



680,000 fans of  
Ani-Com & Games HK create

**UNLIMITED  
OPPORTUNITIES**

Venue : Hong Kong Convention & Exhibition Centre

Date : Jul 29 - Aug 2, 2011

Time : 10am - 9pm

Area : 150,000 sq. ft

[www.ani-com.hk](http://www.ani-com.hk)



ACGHK is the perfect platform for sales and business opportunities in the big wave of creative industry & digital entertainment development.

As the most popular summer carnival in Hong Kong, ACGHK is packed with the best selection of animation, comics, games, toys, limited edition collectibles, and a variety of hit-hot performance and activities to keep spirits high.

Trend-leading and full of creativity, ACGHK is one of the most prominent shows & pop culture event in the Greater China Region.

## MEDIA COVERAGE

- Popular ACG Magazine
- Youth Magazines
- Ads & Adverts
- Newspapers
- Online Advertising
- Internet marketing
- Television
- Radio
- Social Media
- PR Events

We provide extensive media coverage and marketing promotions in different media with value in the millions. In our previous events, hundreds of press members attended and thousands of media impressions were generated. It's a good chance to get your brand & product exposure in major media and enjoy unmatched opportunities!

## WORLD CLASS VENUE

The Hong Kong Convention and Exhibition Centre is internationally renowned for excellence and hosting the world's greatest events. Exhibitors can consistently experience value with levels of service beyond their expectations through individual and team commitment to quality using innovative and creative operating techniques.



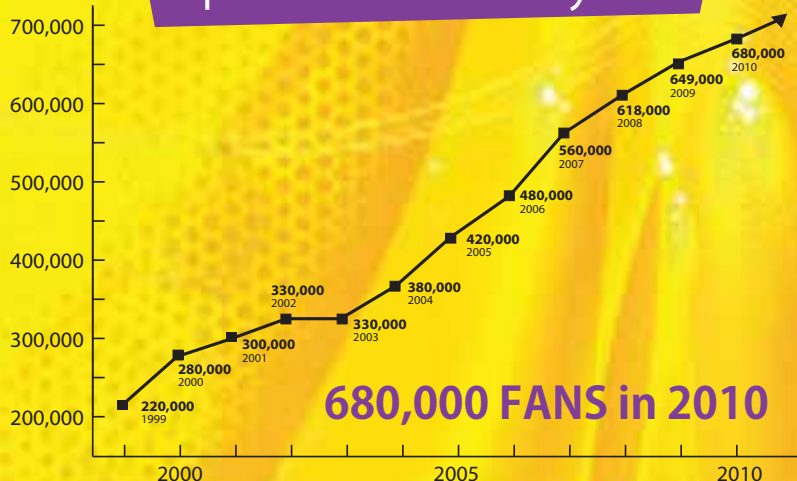
# ACGHK - the Choice of Animation, Comics & Games Expo

ACGHK attracts a large number of governmental organizations and commercial groups from China, Japan, Korea, Taiwan, Europe and the Americas to seek out new ventures and opportunities.

The international status, professional standards of operation, the variety of events and wide range of ground-breaking products have created a strong force for industry development.

Visitors

up 200% in 12 years



## RANGE OF EXHIBITORS

**Animation** - Animation International, TOEI Animation, MediaLink, Asia Video...

**Comic** - Jade Dynasty, Jonesky, Rightman, CultureCom, Kadokawa Intercontinental...

**Games (online, computer, TV)** - Xbox, Wii, GameOne, U1, Gamania...

**Toys** - Gundam, Bandai, LEGO, Hasbro, Toys "R" Us, Toys Station...

**Figures & Models** - How2work, Winson Classic Creation, Hot Toys...

...and many more.



## 2011 ACGHK HIGHLIGHTS

- International Comic Masters' Autographs
- Stars and celebrity participation
- Independent Comic Artists' Exhibition
- Hong Kong GUNDAM Model Kit Competition & Exhibition (Organized by ACGHK & BANDAI, supported by Media Works Inc.)
- Fun Fun Show (Organized by ACGHK & Animation International)
- ACG Mega Store
- DOUJINSHI Mini Stalls
- Stage Events



### X-ZONE YOUNG @ MART

The Young @ Mart area resembles a flea market with around 100 mini stalls for young bosses to sell their own designs, DIY products and trendy goods. Some stalls are reserved for DOUJINSHI artists.

### HEARTBEAT BAND SOUND COMPETITION

International bands and singers are invited to take part in the biggest band sound show in Hong Kong.

In 2010, we had Puffy, Fudanjuku, SCANDAL and Kalafina from Japan...etc. It's also a major band competition for local music lovers.



### DANCE POWER COMPETITION

International street dance and jazz masters are invited to be the judges and they even perform live on stage!

In 2010, we had Asuka Ito from Japan, Popula from USA, Popping Hyun Joon from Korea and Popcorn from Taiwan.

### HK COMICS NEW STAR COMPETITION

Co-organized by ACGHK and HK Comics and Animation Federation since 2009, the competition aims at encouraging young comic artists to express their creativity and promoting local comics industry.

### ART IDOL – HK FIGURE DESIGN COMPETITION

The first competition of its kind in Hong Kong since 2009 to promote figure design industry.

Professional designers and students are encouraged to compete in different categories and we have received great supports from leading industry players from Hong Kong, China and Taiwan.



### ACG COSPLAY CONTEST

It is the biggest Cosplay Contest in Hong Kong that receives overwhelming support from cosplay enthusiasts and extensive media coverage.



## ACGHK Logo with free license

ACGHK logo can be licensed for free application on special products. Please contact us at 2344-0415 or email to exhibitor@ani-com.hk for details.

## Stage Booking

The stage is the heart of the exhibition for shows, presentations, forums, and all kinds of special activities. For booking, please contact us at 2344-0415 or email to exhibitor@ani-com.hk for details.



### Organizer:

Tung Tak Enterprise Limited



### Organizing Agent:

In Express Expo Limited

### Associate Organizer:

HK Comics & Animation Federation

**TEL:** 852-2344 0415

**FAX:** 852-2951 4142

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### Organizing Agent Address:

Unit A, 24//F, Unimix Industrial Centre,  
2 Ng Fong Street, San Po Kong,  
Kowloon, Hong Kong

**ACGHK thanks for the continuous support from  
Hong Kong Comics & Animation Federation  
and its members:**

- Jade Dynasty Group Ltd
- Muse Communication Co. Ltd
- Jonesky Ltd
- Digital Magic Hong Kong
- Kwong's Creations Co. Ltd
- Intercontinental Group Holdings Ltd
- Rightman Publishing Ltd
- HK Ching Win Publishing Co. Ltd
- Culturecom Holdings Ltd
- Lucky Dragon Comic & Animation Ltd
- G-Channels Ltd
- 3 Dynamics (Asia) Ltd
- Tung Tak Enterprise Ltd
- Firedog Studio Co. Ltd
- In Express Media Ltd
- Kids Connection Ltd
- Animation Workshop
- Syfolink Innotech Ltd
- Asia Animation Ltd
- Chong Wen Development Co., Ltd
- Jidou Ltd
- Mighty Media Co. Ltd