

ACGHK 2018

Arrangement and Regulations for Media Registration



- **Media Registration is only applicable for professionals from editorial, content development and /or production department of media organizations. (For instance: reporters, editors, photographers, researchers & writers, etc.) Staff from other departments, such as Marketing and Sales Department, will not be accepted.**

- **ACGHK 2018 will adopt the arrangement for media registration as in previous year. A 5-day eligible media pass with photo and identical barcodes will be issued to the successful applicant.**

- **To facilitate the arrangement, those who are interested in visiting ACGHK 2018, please email the items listed below to info@vis-pr.com before 18:00, 9 July 2018 to have a pre-registration of media pass. Information collected will be used for pre-registration only. Please kindly provide:**
 - ✓ **Completed application form (Enclosed the form on page 4)**
(If there is more than one applicant in one single form OR more than one application forms is submitted, please provide the detail of contact person)
 - ✓ **Valid working permit or business card**
 - ✓ **One passport photo**
 - ✓ **Postal address (For returning the media pass)**

- * **Media, who have successfully applied media pass in previous years, are requested to submit complete application form to confirm the identity of media. We apologize for any inconvenience caused.**
- * **Successful applicant will receive the media pass before 27 July.**
- * **The organizer of ACGHK 2018 reserves final decision on the media pass application.**

Applicant for the media pass should fulfill the requirements listed below:

Electronic Media / Print Media

1. Applicant must provide valid working permit, press permit or business card for identification.
2. Intern Reporter who fails to present certified document, should provide valid student card or specific editor's contact for identification.



Online Media

(Only 4 media passes per online media organization will be given out.

For exceptional circumstances, please contact our colleagues.)

- Applicant must provide valid working permit, press permit or business card for identification.
- Valid URL or mobile application links should also be provided. Facebook pages or other online platforms will not be accepted.
- Applicant should have reported events about animation culture, electronic games, exhibition industry or any other related activities. (With text)
- Applicant must provide the published works (text or video) for reference.

Blogger/ Freelance Media

- Applicant must provide the editor's contact or publishing platform for identification.
- URL or mobile application links for works published in particular media organization/platform must also be provided.
- Applicant should have reported events about animation culture, electronic games, exhibition industry or any other related activities. (With text)

Campus reporters

- Applicant must provide the published works, URL or mobile application links of the campus media.
- Applicant must submit the contact of the mentor.

On-site Registration

Media who is unable to apply the media pass on or before July 9, please bring your business card and/or press permit to the Press Centre for registration and photo-taking during the ACGHK 2018 exhibition period. Since the registration takes time (Estimated 10-15 minutes for each applicant, depends on practical situation), please arrive earlier to facilitate the registration and follow the on-site arrangement.

For any enquiries, please contact us at 2804 2388/2804 2387.

Thank you.

20th ACGHK2018 傳媒採訪證





Media Pre-Registration Form 傳媒預先登記表

Please fill in the form in **BLOCK** letters for clarity and email the completed form to info@vis-pr.com.
If there is more than one applicant in one single form OR more than one application forms is submitted, please provide the detail of contact person.

請將填妥之表格電郵至 info@vis-pr.com。為方便輸入資料，請以**正楷**英文或中文填寫以下項目。
如多人填寫一份表格或同時提交多份表格，請註明聯絡人資料。

* Title 稱謂： Mr. 先生 / Ms. 小姐 / Mrs. 女士

* Name 姓名： _____

* Job Title 職銜： _____

Section, if any: _____

* Company 公司： _____ [所屬版面(如有): _____]

報章 Newspaper 雜誌 Magazine 電視台 Television

電台 Radio

網上媒體 Online media

(請註明網址 please list out URL) : _____

其他 Other : _____

* Email 電郵： _____

Mobile 手機： _____

* Office Tel 公司電話： _____

Fax No. 傳真： _____

* Mailing Address _____

郵寄地址： _____

* Website 網址： _____

[* Must fill in item 必須填寫]

** Media refer to Editorial Professionals 此表格只適合傳媒機構之編採部人員使用